
LOGO HERE

Dear (ENTER NAME),

This is BY FAR the most exciting letter I have ever written!

Never in my life have I been so excited about what God is doing in our lives. We are stepping out in faith - knowing God is going before us, leading the way. Let the adventure begin!

But let me rewind the tape a bit...

The last few years have been nothing short of amazing. During that time, we felt God was doing a deep work in us. It was a growing and shaping time. We were not completely sure of what God was doing, but we knew He was up to something. We felt God renew our purpose, revive our hope, and restore our vision.

Then, Easter of XXXX, God spoke to us, and our lives changed forever.

God spoke that day of looking forward. God spoke of taking our eyes off of ourselves and seeing what He saw - people, who were desperate for Him, but didn't know how to find Him. After that, I started to really see people. Not numbers, or units, or groups - I saw people. Individuals. Each with his or her own story, each personally loved by God. And God asked us to go reach them.

It started small, like a candle in a dark room. But with each day, with each whispered prayer, with each friend's encouragement, with times of prayer and times of fasting, what began as a flicker, soon became a flame.

God was on the move, and He was inviting us on the journey.

Soon it became clear that He has called us to create a place where people can find real life in Christ; a place where people can come and explore faith in Christ, find amazing grace, and encounter real life in Jesus. **Our hearts could see it - the vision was clear - a (ENTER CHURCH NAME) was born!**

As someone who has had an impact on our lives - I wanted to let you know what God has put on our hearts and send to you our launch plan right away. This plan represents our vision, our strategy, and how you can be involved.

I must say, I am more than excited about this, more alive about this, than anything I've ever been a part of!

With all that I am and all that I have, I know that God has called us to start a church that reaches people with the life of Jesus! To create a place where every man, woman, and child is free to find real life in Christ!

Your spouse's name and I can't wait to share with you more about the church God has called us to plant. **We are launching Sept. 7th, 2021!** We've got a lot to do between now and then - our first goal has been to develop a launch team of people that are committed to helping us launch our services. And, after only 3 interest meetings, God had given us a team of 24 adults...some of the most wonderful people I know! **And that team keeps growing!**

Email youremail@email.com Phone (XXX) XXX-XXXX Fax XXX.XXX.XXXX Web www.yourchurch.com

The next phase of this mission revolves around finances.

We need to raise the \$125,000 it will take to get this church off the ground. This amount represents all it will take to reach as many people as we can in a life-giving way!

Would you take a moment and ask God if He would have you give a gift toward seeing (ENTER CHURCH NAME) get started?

If you have ever wanted to make a difference with your finances, this is the moment. Every gift to (ENTER CHURCH NAME) goes directly to getting the church launched. Every dollar is accounted for and invested for one purpose - **REACHING PEOPLE FOR CHRIST!**

Your investment will have a **STRONG IMPACT** on our lives and the lives of those who (ENTER CHURCH NAME) will reach later this year!

We truly believe that we are at the beginning of something great! Something that will change lives and make Jesus famous in our day!

Blessings,

Your Name

Your Position

Your Church's Name